CUSTOM HARDWOOD PRODUCTS 2023 GOLF CATALOG

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## A NOTE ABOUT THE OWNERS

Fiddle Tree Workshop is the brainchild of married couple Mike and Christy Conway. Mike is a former golf professional and current PGA member who spent 15 years working at clubs such as Kiawah Island Golf Resort, The Stanwich Club, and The Championship Course in Lake Tahoe, where he met his wife and future business partner, Christy. With her background in graphic design, his in golf, and their shared passion for woodworking, they created Fiddle Tree Workshop in 2014.

The Workshop – based in Nashville, Tennessee – is a design-build operation. So, there is no international outsourcing. All graphics are done in-house; accordingly custom requests are welcomed, and detailed design proofs are provided. Production is completed by a team of craftsmen with a fervent eye for precision.

Additionally, they take pride in using American hardwoods, reclaimed wood from locally harvested barns, and live-edge slabs felled due to Nashville's urban sprawl. Because the business relies so heavily on nature's bounty, Fiddle Tree Workshop contributes to the organization One Tree Planted, which supports reforestation.

This business is a dream realized, built on old and budding relationships in the golf industry. Thus, care is taken to maintain a high standard of communication and quality. Your interest in Fiddle Tree Workshop is much appreciated. Your business will be prized.



#### MIKE CONWAY, PGA AND CHRISTY CONWAY





#### PRODUCT MENU



# TOURNAMENT TROPHIES

Highly Customizable Awards, Trophies, and Plaques Pages 4–8



# RETAIL AND FAVORS

Club Branded Pro Shop Merchandise, Tournament Favors, and Bag Tags Pages 9–13





# RECOGNITION AWARDS

Personalized Products that Celebrate a Player's Achievement

Pages 14-16

# CLUBHOUSE PIECES

Logoed Signage, Golf Shop Fixtures and Name Tags

Pages 17-19



#### TOURNAMENT

### **Award Plaques**

#### A Contemporary Take on the Traditional Golf Plaque

With a multitude of sizes, species, and techniques (marking, engraving, inlay, and

color pop), the variations are limitless. Thus, each result will be one-ofa-kind for tournament participants. And, three different sizes allows for champions, flight winners, and runners up to receive a token for their acheivement.



Walnut and Reclaimed (Above) Cherry (Below)



Trademark textures bring the fairways, greens, and bunkers to life!

Framing Species Options:







RECLAIMED

T 1/4 SAWN WHITE OAK MAHOGANY

#### Layered Course Map Awards A True Prize for All Recipients

Ready to move to 'statement' awards that winners will proudly display? These layered course maps come in *champion* and *flight winner* sizes, so everyone can take one home. We carefully digitize your course taking into account not only the club's fairways and bunkers, but also buildings, practice facilities, and all water present on the property. Those seemingly secondary aspects often become the most intriguing parts of these precise pieces.



### Tournament





# Circle-Top Trophies

These nearly two-inch thick, substantial trophies come in two sizes and can be customized based on the shape and complexity of your club's logo.

### **Perpetual Trophies**

#### A Customizable Design for Recurring Tournaments

The solid, two-tier trapezoidal base (shown in walnut and spalted maple) will last for years, not simply because there is space for 26 placards, but also for the unquestionable

quality of materials used.

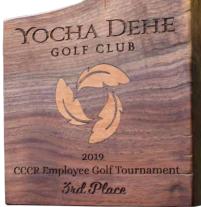
Custom Topper and Inlaid Tournament Name

### Live-Edge Trophies

#### A Customizable Design for Special Tournaments

The utmost attention to detail is given during each step of production – starting with choosing a slab with the most incredible tonality (or color scheme naturally occuring where the heartwood meets the sap wood). Multi-species wood inlay accentuates the grain and live edge, creating a sense of quality and exceptionality akin to a work of art. Four different sizes are available. Choose a pin flag as a special touch.

Naturally Occurring Color Variation and Undulation

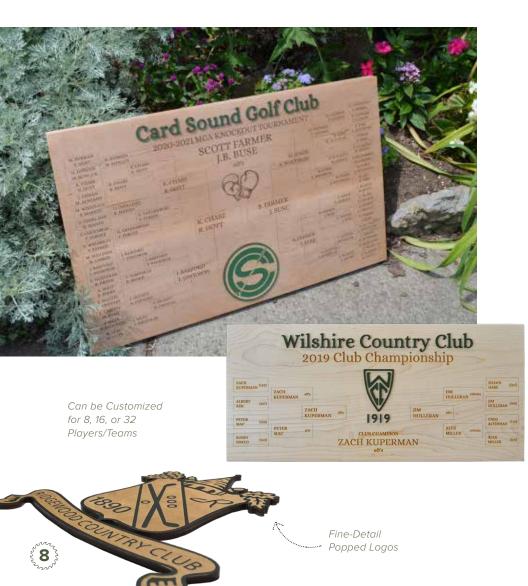




### **Bracket Awards**

#### A Fixture for the Clubhouse or Keepsake for the Home

This substantial award will surely hang on the wall of the recipient for many years to come. Joined hardwood maple makes the foundation of this engraved piece, while color-lacquered maple is applied – or popped – to make the tournament title and logo standout.





Personalize the Natural Reverse Side

### **Bag Tags**

#### A Value Added Tournament (or Membership) Favor





Available!

#### GIFTS



### **Cutting Boards**

A Practical Way to Display Course Pride

These cutting boards are a great addition to any club member's or course admirer's kitchen or bar. Hardwood maple, walnut and/or cherry are inlayed into the board, creating a flush surface. Our mineral oil and bees-wax finish adds a food-safe luster.





### **Layered Course Maps**

A Simplified Depiction of a Beloved Track

Such care is taken when designing these custom course layouts. Bunkers, fairways, greens, penalty areas & buildings are engraved and cut respectively, making for a precise and compelling representation.

#### Framing Species Options:













WHITE OAK





### **Golf Ball Dozen Boxes**

#### A Pragmatic Gift or Tournament Favor

Not simply a box of golf balls, this is a well-built keepsake lined with felt and secured with magnetic closures. Upon using the golf balls, recipients can store anything from cherished scorecards or pencils to fine watches or sunglasses.



### **Bottle Openers & Wine Stoppers**

#### A Tasteful Offering for Wine and Beer Lovers

MOON BROOK

Hardwood maple, walnut, and oak are used to elevate the quality of these well-known products. And the addition of the pro-shop counter stopper display makes retail sales convenient for pro shop staff.

> Stainless Steel Base Drilled into Hardwood Topper for Heft and Solidity



### **Table-Top Picture Frames**

A Simple Token to Remember On-Course Fun



These hardwood alder frames (with inset glass and a black strut back) hold a 5x7 or 4x6 picture when paired with matting. Clubs have their choice of included blue, green, or white matting.

Vertical or Horizontal 5x7 or 4x6

#### Course Signs

#### A Home Accent for a Course Devotee

These signs not only add to your pro shop's handsome décor, but they also spread and breed your club's brand loyalty. Allow your members the opportunity to proudly exhibit the logo in their home or office.



### **Putter Cups**

#### A Game to Continue at Home

For the renowned practicers at the club, this hardwood cherry putter cup, can be the pefect prize or purchase. Bonus! This talking piece can be displayed using the provided rear keyhole.



#### RECOGNITION

### Hole-In-One Plaques

A Spin on a Classic Pro Shop Staple

Any player would be proud to hang this handcrafted plaque on their wall. With a nod to the traditional design of hole-in-one plaques, this piece is a matted and framed hole photo. However, we take it a step further by engraving our *wood matting* with the player's information and the course's logo.





### **HIO Layered Map**

A Unique Twist on the Traditional Hole-In-One Award

Have Fiddle Tree Workshop digitally map out all of your course's Par 3s so when a player makes a hole in one, we can personalize the placard & drop ship the completed award within just a few weeks. So impressive, you may receive orders to replace past, dated HIO plaques!



### **Scorecard Gallery Frames**

#### A Stock Piece Fit for All Accomplishments

Ease and immediacy are the biggest advantages to this item. Unlike our Hole-in-One Plaque, this keepsake can be personalized with their chosen photograph and scorecard and brought home the same day as their memorable round.



#### Matting Color Options:





### **Engraved Scorecards**

#### A Replica to Commemorate an Exceptional Round

Perfect for the player with a course record, career round, or just a memorable match, this scorecard cements their achievement for all to see. To start, we provide one free sample for your shop counter. Player signatures and specific tee box data are engraved.



Hardwood Maple Scorecard is Removable and Reversible



## Staff Signs

#### A Placard Tailor-Made for Your Club's Employee Structure

Foster a welcoming team of employees with this staff sign. It gives visitors the opportunity to learn more about your club and identify who they might need to contact, should they have a question or concern.



### **Staff Nametags**

A First Point of Contact that Spreads Goodwill







### **Starter and Supply Boxes**

#### An Organizational Fixture for Tournaments & the Pro Shop

Perfect as a catch-all retail bin, complimentary-tool and scorecard dispenser, or tournament starter box, this configurable container can have any number of compartments in almost any desired dimension.



## Club Racks

#### A Branded Display for a Performance Center or Pro Shop

These customizable club racks (floor based or wall hung) are crafted to order given your putter or wedge quantity and space restrictions. When

members see the display, they may want one for themselves - an order which we'd be happy to facilitate

#### Supply Box and Rack Species Options:



CHERRY



### **Clubhouse Blackboards**

An Information Board with Innumerable Uses

Put your staff's underused calligraphy skills to use with a custom blackboard that can promote sales, events, course information and much more.



# FIDDLE TREE WORKSHOP

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# HANDMADE IN AMERICA

"THIS IS TRULY ONE OF THE BEST COMPANIES I'VE EVER HAD THE PLEASURE TO WORK WITH. FIRST CLASS AND BEAUTIFUL CRAFTSMANSHIP."

TJ HUBBARD, PRODUCER - THE GOLF CHANNEL